

Turner Maxwell

Content Specialist

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Professional Experience

Content Creator

2021-Present

Market of Choice

Produced digital content and website assets, directed photo/video shoots on location and in studio. Cultivated ideas based off market research that propelled business success under brand strategy. Proficiently edited photo/videos daily for digital media platforms. Consistently problem solved and worked under tight deadlines to accomplish sales goals. Creative lead for social media content and assisted with daily social media operations, resulting in the doubling of Instagram followers.

Producer

2019-2021

Turell Group

Pioneered company's photo/video department and managed extensive client base. Drove collaborative growth through creative executions. Self taught latest photo/video/audio equipment set ups and programs. Trained photographer and video editor.

Marketing Coordinator

2018-2019

Springfield Area Chamber of Commerce

Designed print and digital media including the yearly and monthly magazine, weekly email newsletters, fliers, brochures, pamphlets and promotional printed materials. Created logos for various city wide programs. Produced digital content and ran the website and social platforms.

Education

School of Journalism and Communication; University of Oregon B.S. Advertising, 2017

Awards

- 2018 Young Ones Winner - Design for Good
- Oregon Cat Video Festival - 1st Place

Adobe

Lightroom
Premiere Pro
Photoshop
Illustrator

Skills

Photography
Videography
Location Lighting
Social Media
Paid Ads